



# CONFERENCE PROGRAM

## 8TH FEBRUARY

8:30

### Registration

9:00

Opening session

#### **Czechia and Brno welcome**

Minister of the environment (video)

#### **Kyndryl welcome**

Maria Falkiewicz-Gancarz (VP Kyndryl Czechia)

#### **IESS 2.4 Conference welcome**

M. Leonard, J. Falcão e Cunha, L. Walletzký, M. Drăgoicea, L. Carrubbo

9:30

Plenary session

#### **Service Science & Intelligence Augmentation: Past, Present, and Future Research Questions**

J. Spohrer (founder of Service Science)

#### **Service platform for Smart Cities**

M. Svitek (prof. at Czech Technical University of Prague)

11:30

### Coffee break

12:00

Paper session

#### **Smart Society, Smart Cities & Smart Citizens (chair: L. Walletzký)**

##### **Fostering Citizens' Engagement in Smart City within Digital Era**

F.Caputo

##### **Application of Context-driven Methodology for Implementing the Smart City Concept in Czech Republic**

Z. Schwarzová, L. Walletzký, M. Ge, P. Procházka

##### **A Review of AI-Based Trust Management in Smart Cities**

J. Ohnesorg, N. Fakhoury, N. Eltahawi, M. Ge

13:00

### Lunch break

Poster corner

#### **Multiple Case Study: Municipal Waste Management Smart Solutions**

V. Çekani, G. Guazzo

#### **Fair behavior in Autonomous Ecosystems: a monetary approach**

D. Halasz, D. Kusnirakova

#### **Towards Trust-Based Governance of Smart Dynamic Ecosystems**

D. Kusnirakova, B. Buhnova

14:30

Paper session

#### **Smart Healthcare & Pharmacy (chair: L. Carrubbo)**

##### **Novel Ways to Analyse and Cope Alert-Fatigue Phenomenon in Intensive Care Units**

S. Rozenes, A. Fux, I. Kagan, M. Hellerman, B. Tadmor, A. Benis

##### **Intelligence Augmentation and capability co-elevation in healthcare**

L. Carrubbo, A. Megaro

##### **Improving Access to Prescription Based Care through a Patient Centered Smart Pharmacy Ecosystem**

N. Badr, M. Khiami

15:30

### Coffee break

16:00

Paper session

#### **Smart Tourism & Local commerce (chair: J. Falcão e Cunha)**

##### **Examining the smart tourism ecosystem from the lens of sustainable value co-creation and neuroscientific approach**

M. Heidari, D. Verderese, M. Saviano

##### **The impact of the Rijksstudio on the museum business model as tool for value creation**

F. Carignani, L. Clemente, F. Bifulco

##### **Preserve Local Commerce and 'Made in Italy' in Global E-commerce Era: The Case of CiShoppo**

C. Pagano, C. Pipino, D. Squillante, G. Rocco, L. Carrubbo

19:00

### Gala dinner